

NEWS RELEASE

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Panasonic Avionics Corporation Completes Installation of its eX2 Solution on an Air France B777-300ER

LAKE FOREST, California – 10 December 2010 - Panasonic Avionics Corporation (Panasonic), the world leader in state-of-the-art in-flight entertainment and communication (IFEC) systems, today announced the installation of its eX2 IFEC system on an Air France B777-300ER. This is the first of 11 new Air France B777 aircraft that will be delivered with Panasonic's industry-leading IFEC solution. The B777-300ER is scheduled to enter service on 20 December 2010.

"Since early 2008, we have been operating Panasonic's eX2 on our KLM B777s. We are now pleased to take delivery of the first eX2 system as installed on Air France's new B777-300ERs. The combination of our IFE programming and Panasonic's leading eX2 system will allow Air France to provide the best entertainment to our passengers," said Christian Herzog, Senior Vice-President Marketing Air France - KLM.

"Panasonic is honored to have been chosen by Air France to deliver the IFEC system for their B777-300ER aircraft," said Yasu Enokido, President of Panasonic Avionics Corporation. "Air France - KLM is a very important and valued customer for Panasonic, and we look forward to delivering an industry-leading IFEC solution that provides a best-in-class entertainment experience for their passengers."

Panasonic's eX2 was designed to include a unique set of features and benefits that help airlines differentiate their brand and deliver an amazing passenger experience. It offers access to a wide variety of audio and video on demand (AVOD). The system also provides a robust application and communication hosting platform that will allow Air France to custom tailor their IFE solution. For example, Air France passengers will be able to use the IFEC system to view photographs and listen to MP3 files loaded on their own personal USB storage device. Business travelers will be able to work on their Excel®, Word® and PowerPoint® documents directly from the IFE system.

About Panasonic Avionics Corporation

Panasonic Avionics Corporation is the world's leading supplier of in-flight entertainment and communication systems. The company's best-in-class solutions, supported by professional maintenance services, fully integrate with the cabin enabling airlines to deliver the ultimate

travel experiences with a rich variety of entertainment choices, resulting in improved quality communication systems and solutions, reduced time-to-market and lower overall costs.

Established in 1979, Panasonic Avionics Corporation, a U.S. corporation, is a subsidiary of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation (NYSE: PC). Headquartered in Lake Forest, California with over 3,100 employees and operations in 80 locations worldwide, it serves over 200 customers worldwide and provides IFEC systems on over 3,700 aircraft. For additional information, please visit www.panasonic.aero.

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