



Elevate the Experience

High-Quality Products / Exceptional Services / Innovative Solutions

For over 25 years, Panasonic Avionics has consistently delivered reliable IFE solutions designed to meet the evolving needs of our customers and their passengers.



As the world leader in in-flight entertainment and communications, we offer passengers options that are actually superior to what they have in their own living rooms, including on-demand audio video from the largest content library in the industry, interactive maps, games, live TV, and broadband wireless connectivity.

High-Quality Products



Over 325 million passengers a year fly with a Panasonic Avionics IFE system.

With seven major applications in the last five years, we proudly maintain a consistent record of innovation that keeps our airline customers at the forefront of changing technology. Our systems install quickly, are easy for cabin crews to operate, and require minimum maintenance. All are distinguished by Panasonic's deep expertise in consumer electronics and by our ability to efficiently deliver the latest technology to any aircraft—to every seat.

Global Communications Suite

The newest addition to our product line, Panasonic's Global Communications Suite now makes it affordable for any airline to deliver *broadband data and digital voice communications* directly to passenger seats. Advanced connectivity, small antenna design, and simple installation are industry breakthroughs that we have pioneered.

X Series

The X Series is the first in-flight system to be based on research of passenger preferences and consumer trends worldwide. Airlines enjoy high degrees of customization and product differentiation, a reliability rate of over 99%, and a redundancy system second to none.

- **eX2** twin aisle IFE system delivers a personalized in-flight experience that includes AVOD, in-flight email, internet access, and digital entertainment.
- **eFX** single aisle IFE system introduces an innovative modular approach so airlines can add features as requirements change.
- **eX2 Wireless** as an extension of eX2 technology, eX2 Wireless is initially targeted to meet the unique requirements of the Boeing 787.

K Series

System 3000/3000i is the industry's most popular wide-body IFE system. It continues to set new standards with innovations such as interactive maps and connecting gate information, along with SMS, email, live text news, touch-screen shopping, noise canceling headsets, vivid display screens, and more.

Portables

eXpress Personal Media Player (PMP) delivers the latest consumer product technology in a compact, durable, hand-held device that needs no installation. These can be preloaded with hours of rentable content for on-demand playback.

Passenger Applications

We work closely with our customers to select, customize, and create unique in-flight applications and content. Airlines can brand a suite of applications and reduce the total ownership costs thru advertising, in-flight shopping, and other revenue-generating applications.

Exceptional Services

Every system comes with its own ground crew.

Our commitment to quality and innovation is backed by expert support services and the proven ability to take IFE, and the passenger experience, to new heights. Our vast support network spans the globe. Localized customer care and immediate response keeps your IFE system operating at peak performance during its entire lifecycle.

MyIFE is a personalized Web destination providing airline customers with access to an array of online support resources such as technical publications, purchase and repair order status tracking, technical support request forms, and much more.

24/7/365 Customer Care Center is always available, even to our customers in the air, with phone and email support for all technical and non-technical needs.

Interactive Software Engineering specializes in new media and interactive software/seat applications to keep Panasonic IFE systems at the forefront of new technology and to keep passengers entertained with regularly updated content.

Program Management begins the moment our customers place an order. Experienced Program Managers guide the IFE system along every step of the product implementation from manufacture, shipment, delivery, install, and testing -- on schedule and on budget.

Field Engineering The Direct Field Engineering Team provides on-site solutions for resolving technical and non-technical issues quickly and completely.



As a worldwide support and engineering organization with 2500 employees, deployed in 70 locations, we are unsurpassed in our ability to partner closely with our airline customers, with comprehensive service support and the expertise to develop custom solutions.

We pride ourselves on consistently delivering an elevated experience to both our customers and their passengers.

Maintenance and Global Repair Services groups deliver the highest quality and most cost-effective IFE line maintenance available. Expert staff is stationed in over 43 cities around the world, close to customers and field support teams. Experienced technicians in our Global Repair Centers deliver unsurpassed service and express responses to the most demanding repair needs.

Training includes personalized, hands-on instruction for all aspects of Panasonic Avionics family of IFE systems from experienced trainers who have full access to experts on all IFE maintenance and repair topics.

Systems Install Engineering staff of dedicated in-house engineers work tightly with customer airlines to ensure quick installations and IFE system upgrades that operate exactly as intended.

Innovative Solutions

Preferred by airlines worldwide

We are the only IFE provider able to serve all types of commercial and private aircraft. Panasonic Avionics has designed, built, and delivered more IFE systems than all competitors combined. With a 25-year track record of consistently delivering the latest solutions, we offer our customers three critical capabilities:

- the industry's deepest expertise to provide a total IFE solution designed specifically around specific customer needs, and
- a knowledge base and experience to ensure an expedient and successful implementation, and
- an extensive global service network to support your system through its entire life cycle and keep it running at optimum performance.

As a member of the Panasonic family, we will continue our **Customer First** tradition of creating new products that resolve the challenges in business and personal life, helping us all enjoy more of what life has to offer.

Panasonic Avionics Corporation, the world's leading IFE supplier, is headquartered in Lake Forest, California, with offices in Bothell, Washington; regional centers in Dallas, Singapore, London, Toulouse, Tokyo, Sydney, and Dubai; system production facilities in Osaka; and field service, maintenance, and sales facilities worldwide. Additional information is available at www.panasonic.aero.

Panasonic Avionics Corporation is a subsidiary of **Panasonic North America** (PNA), best known by the **Panasonic** brand name. PNA, based in Secaucus, New Jersey, is the principal North American subsidiary of **Matsushita Electric Industrial Co., Ltd.** (NYSE: MC) and the hub of Panasonic's U.S. marketing, sales, and service operations. Additional information on Matsushita Electric and Panasonic is available at www.panasonic.com.



Matsushita Electric Industrial Corporation, of which Panasonic is a subsidiary, invests over 6 billion a year on research and design.