

NEWS RELEASE

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Panasonic Avionics Corporation Announces its eXLite IFEC Solution

SEATTLE, WA – September 13, 2011 – Panasonic Avionics Corporation (Panasonic), the world leader in state-of-the-art in-flight entertainment and communications (IFEC) systems, announced its latest X Series solution -- eXLite. Targeted at all aircraft types, eXLite is Panasonic's lightest weight and lowest power X Series system.

"We continue to see increasing demand for streamlined architectures that offer significant improvements in weight, power and cost," said Paul Margis, Chief Executive Officer for Panasonic Avionics Corporation. "With eXLite, we now offer a retrofit solution that is very simple and cost-effective, yet still delivers an amazing passenger experience."

eXLite was designed to ensure the highest quality experience for passengers. It leverages Panasonic's Eco series monitors, which enable an elegant industrial design, seamless interior integration, capacitive touch, proximity sensors, incredible viewing angles, and next-generation processors. It also has a streamlined architecture that reduces weight and cost. Depending on the configuration, the system can weigh as little as 3.2 pounds per passenger seat. Like all Panasonic X Series solutions, eXLite features a flexible architecture that lets airlines customize the passenger experience by cabin class.

eXLite is currently offered to the retrofit market, but Panasonic will continue to work with airframe manufacturers on linefit offerability.

About Panasonic Avionics Corporation

Panasonic Avionics Corporation is the world's leading supplier of in-flight entertainment and communication systems. The company's best-in-class solutions, supported by professional maintenance services, fully integrate with the cabin enabling airlines to deliver the ultimate travel experiences with a rich variety of entertainment choices, resulting in improved quality communication systems and solutions, and lower overall costs.

Established in 1979, Panasonic Avionics Corporation, a U.S. corporation, is a subsidiary of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation (NYSE: PC). Headquartered in Lake Forest, California with over 3,100 employees and operations in 80 locations worldwide, it serves over 200 customers worldwide and provides IFEC systems on over 3,700 aircraft. For additional information, please visit www.panasonic.aero.

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