

NEWS RELEASE

Contact:

Brian Bardwell

Telephone: +1 949.462.1742

Email: Brian.Bardwell@panasonic.aero

Panasonic Avionics Corporation, RDT, and MedAire, Inc. Promote the Benefits of In-flight Telemedicine over a Ku-band Satellite Link

Seattle, WA – September 13, 2011 – Panasonic Avionics Corporation (Panasonic), Remote Diagnostic Technologies Limited (RDT), and MedAire, Inc. today demonstrated a series of dramatic improvements to in-flight telemedicine services, including superior link reliability, improved definition video and voice codec capabilities for enhanced and extended patient observation and monitoring, by combining RDT's **Tempus IC** medical monitor and MedAire's MedLink remote medical assistance services with Panasonic's eXConnect global broadband Ku service. Panasonic will be showing a live demonstration of this telemedicine solution during the 2011 APEX Expo, September 13-15, in its booth, number 301.

“Our demonstration with RDT and MedAire is just one of the many operational benefits that are possible with a broadband connected aircraft,” said Paul Margis, Chief Executive Officer for Panasonic Avionics Corporation. “We are very excited to be working with RDT and MedAire on a high bandwidth, cost-effective connectivity solution that supports the critical two-way voice and data communication and high definition video capabilities that will help enhance health and safety as a key part of the passenger travel experience.”

Says RDT's CEO Graham Murphy, “We are excited to have the opportunity to demonstrate with Panasonic the capabilities of Tempus technology. **Tempus IC** is the most compact vital signs monitor available with the added in-built capability to transmit clinical data, voice, pictures and real-time video. In a medical emergency **Tempus IC** enables MedAire's MedLink doctors to remotely access near-instant clinical data that helps them to differentiate the serious from the non-serious and allows the patient to receive initial treatment just minutes into a medical incident.

This eliminates guesswork, reduces room for error, operates discretely and helps everyone keep control, relieving stress in a difficult situation.”

“It’s an exciting time in telemedicine,” says Grant Jeffery, MedAire CEO. “The goal of all medical providers is to provide timely, quality assistance to those in need. Advances in communications provide a platform to offer that assistance in ways never before possible.”

Continues Jeffery, “By leveraging Panasonic’s eXConnect service and MedAire, airline passengers and crew can quickly and easily access the best possible medical assistance throughout the aircraft, whether at the gate or at 35,000 feet.”

About MedAire

While in the air, at sea or traveling for business or pleasure, airplane and yacht owners, passengers and crew rely on MedAire's 24/7 Global Response Centers for remote medical care and security advice and emergency assistance. For 26 years, aviation and maritime crewmembers have gained confidence and preparedness skills by taking a variety of MedAire's medical courses, which teach basic and advanced life support skills. Students also learn crew resource management skills, how to contact MedAire's MedLink service for advice, and to use MedAire's medical equipment designed for remote environments. MedAire, an International SOS company, is the world's largest integrated aviation and maritime provider of medical, travel and security services. For information, visit MedAire.com.

MedAire Media Contact: Erin Mitchell, Director of Marketing Communications

Tel: 480-333-3700 erin.mitchell@medaire.com

About RDT Ltd.

For RDT contact: Roz Thomas, Head of Sales and Marketing, RDT Ltd.;

Tel: +44 (0)1256 362480; e: roz@rdtltd.com; visit: www.rdtltd.com

Founded in 1997 RDT Ltd are recognised as leaders in telemedicine for aviation, maritime and remote land locations. The company specializes in compact and highly integrated vital signs monitors for non-medically trained, intermittent and professional users.

RDT’s robust communications technology enables the simultaneous transmission

of medical data, voice and video from remote and otherwise isolated locations - including in-flight and at sea - to land-based medical experts.

Operating for more than 10 years in remote medicine with a proven track record, RDT has established a reputation for reliability and excellent customer service whilst continuing to push boundaries with its state of the art engineering and design capabilities.

RDT's impressive international customer base includes leading airlines (Virgin Atlantic, bmi, Emirates, V Australia), Fortune 500 companies, commercial shipping, luxury yachts and the military.

About Panasonic Avionics Corporation

Panasonic Avionics Corporation is the world's leading supplier of in-flight entertainment and communication systems. The company's best-in-class solutions, supported by professional maintenance services, fully integrate with the cabin enabling airlines to deliver the ultimate travel experiences with a rich variety of entertainment choices, resulting in improved quality communication systems and solutions, and lower overall costs.

Established in 1979, Panasonic Avionics Corporation, a U.S. corporation, is a subsidiary of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation (NYSE: PC). Headquartered in Lake Forest, California with over 3,100 employees and operations in 80 locations worldwide, it serves over 200 customers worldwide and provides IFEC systems on over 3,700 aircraft. For additional information, please visit www.panasonic.aero.

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