

NEWS RELEASE

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## **Panasonic Avionics Corporation Adds Capacity and Coverage to Its Industry-Leading Aeronautical Ku-band Network**

**SEATTLE, WA – September 15, 2011** – Panasonic Avionics Corporation (Panasonic), the world leader in state-of-the-art in-flight entertainment and communications (IFEC) systems, today announced that it has added Ku coverage and capacity over the AsiaSat 5 satellite to support the company's eXConnect, eXPhone and eXTV services.

“We are very excited to announce this key milestone in our mission to deploy a robust, global broadband network,” said Paul Margis, Chief Executive Officer for Panasonic Avionics Corporation. “The coverage supplied by AsiaSat 5 is an excellent addition to our existing capacity in Europe, Russia, Asia and the south Pacific, and helps ensure the long term support for our customers flying routes over India and the Middle East.”

Panasonic will use the ETISALAT teleport in Sharjah to support the services being provided by AsiaSBat 5.

Panasonic's eXConnect provides two-way broadband connectivity supporting a wide range of passenger and crew applications, including Internet access, voice, data, and the ability to monitor and transmit airline operational data in real time at speeds of up to 50 Mbps to the aircraft.

The company's eXPhone, offered in collaboration with AeroMobile's award winning

in-flight mobile phone technology means that at 20,000ft, passengers can stay in touch with loved ones, keep up to date and on top of work just as if they were on the ground. In an increasingly connected world, eXPhone allows passengers to use their mobile, Smartphone or BlackBerry to call, text, email, and browse and use their applications throughout the flight. With nothing for customers to do except turning on their devices, eXPhone mobile data also works with GSM-enabled tablets and laptops.

Panasonic's eXTV television network delivers high-quality, television programming to passengers during their flight. It provides live, uninterrupted content to aircraft flying all over the world, even over oceans. The service offers several global channels as well as regional channels.

### **About Panasonic Avionics Corporation**

Panasonic Avionics Corporation is the world's leading supplier of in-flight entertainment and communication systems. The company's best-in-class solutions, supported by professional maintenance services, fully integrate with the cabin enabling airlines to deliver the ultimate travel experiences with a rich variety of entertainment choices, resulting in improved quality communication systems and solutions, and lower overall costs.

Established in 1979, Panasonic Avionics Corporation, a U.S. corporation, is a subsidiary of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation (NYSE: PC). Headquartered in Lake Forest, California with over 2,600 employees and operations in 50 locations worldwide, it serves over 200 customers worldwide and provides IFEC systems on over 3,700 aircraft. For additional information, please visit [www.panasonic.aero](http://www.panasonic.aero).

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