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FOR IMMEDIATE RELEASE

## Panasonic Avionics Selected by ANA to Supply IFE for its First Boeing 787 Aircraft.

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**Lake Forest, California, (January 29, 2007) ---** Panasonic Avionics Corporation announced today that it has been selected to supply its advanced new eX2 in-flight entertainment (IFE) system for several aircraft by All Nippon Airways (ANA), the launch customer for the new 787 aircraft from Boeing.

eX2 is the next generation product in Panasonic's X Series product line. This advanced in-flight entertainment and communication system allows airlines more storage, more passengers per audio/video server and faster loading times. eX2 is smaller, lighter than the existing System 3000i with up to 30% reduction in weight and a second-to-none redundancy solution. In addition, eX2 has a higher degree of customization. Customers can choose widescreen format monitor sizes ranging from 9" up to 23" in first class. Thanks to the increased storage capacity airlines can provide enhanced applications and a vast array of content to their passengers.

"ANA's selection of the eX2 in-flight entertainment system is consistent with our goal to provide easier system control and more enjoyable content to our passengers," said Osamu Shinobe, Senior Vice President, Marketing and Sales of ANA. "eX2 was also highly rated from the standpoint of reliability. We can also make significant savings in fuel consumption, and thus be kinder on the environment, thanks to the weight reduction."

"Panasonic is very pleased to have been selected by ANA to supply our new eX2 system for their 787 aircraft," said Paul Margis, President of Panasonic Avionics Corporation. "This selection by ANA is especially pleasing as it is the first for this exciting new aircraft from Boeing."

**About Panasonic Avionics Corporation:**

**Panasonic Avionics Corporation** is the world's leading supplier of in-flight entertainment and communication systems. Headquartered in Lake Forest, California, Panasonic Avionics Corporation employs approximately 2500 employees based in over 70 locations worldwide.

Panasonic Avionics Corporation is a subsidiary of **Panasonic Corporation North America**. Based in Secaucus, NJ, Panasonic is the principal North American subsidiary of **Matsushita Electric Industrial Co., Ltd.** (NYSE: MC) and the hub of Panasonic's US marketing, sales and service operations. Additional information on Panasonic Avionics Corporation is available at [www.panasonic.aero](http://www.panasonic.aero). Additional information on Matsushita Electric and Panasonic is available at [www.panasonic.com](http://www.panasonic.com).

**About All Nippon Airways:**

Ranked among the top 10 airlines in the world, carrying almost 50 million passengers every year to 50 destinations in Japan and 24 cities throughout Asia, Europe and the United States, ANA is recognized for outstanding passenger service both on the ground and in the air. In the greatest Japanese tradition of mixing hospitality with high technology, personalized, à la carte service complements state-of-the-art entertainment systems and the latest in cabin design. ANA has been in the airline business for over 50 years, and combined with ANA Group companies its activities extend across a host of complete travel and aviation-related services.

As a member of Star Alliance, the world's foremost airline alliance, ANA passengers enjoy access to a network of over 841 airport destinations in 157 countries, and reciprocal benefits such as mileage accrual and redemption, and lounge access.