

Press Contacts

Christopher Ruffalo
Tel 1-949-672-2454
christopher.ruffalo@panasonic.aero

Brenda Kuhns
Tel: 1-949-672-2736
brenda.kuhns@panasonic.aero

FOR IMMEDIATE RELEASE

Panasonic Avionics eX2 IFE solution performs well on Recent Airbus A380 Route Proving Flights

Lake Forest, California, (March 30, 2007) Panasonic Avionics Corporation reports the successful first week of in-flight operability testing for its eX2 In-Flight Entertainment (IFE) system installed aboard the Airbus A380 aircraft that underwent high-profile route proving flights last week. Beyond the normal route proving tests, the Airbus Operability Demonstration flights enables Panasonic Avionics to provide an In-Flight Entertainment System proven under revenue flight conditions in advance of the first Airbus A380 delivery.

The Airbus A380 MSN 007 aircraft, jointly operated by Lufthansa and Airbus, flew to New York, Hong Kong, and Washington DC, with a 90 minute turn around time between flights. This route proving campaign also marked the first passenger flights of the A380 to the USA.

The A380 aircraft was piloted by two Airbus Captains and two Lufthansa captains, and carried a full cabin of approximately 500 guests of Airbus and Lufthansa. The guests included VIPs, journalists, Airbus and Lufthansa employees and test crews, as well as a number of members from Panasonic Avionics' own IFE System route proving test team.

The eX2 In-Flight Entertainment System performed well during the entire flight, including when passengers were asked to carry out system stress tests by simultaneously selecting the same movies and games. The post-flight feedback on the IFE System provided by the passengers was very enthusiastic. One passenger, who regularly tests IFE systems, noted that despite the level of stress on the system put on by the passengers, the eX2 System was stable, very responsive, and never missed a beat delivering content flawlessly. Another passenger stated that Panasonic's eX2 IFE system was the "New Standard".

Sylvain Bauguil, Panasonic's System Integration Engineer who was onboard during this campaign reported, "This system is really the most responsive and stable we have ever put on board an aircraft and the quality of digital video is quite impressive".

The eX2 System is the fifth generation of Panasonic IFE products. Its outstanding performance and growth capacity is the result of engineering "know how" accumulated over 26 years. The fully digitalized architecture is based on a high-capacity Enterprise Class media server and a

gigabit fiber optic Ethernet network. The eX2 IFE System is currently flying on Singapore Airlines B777 and will be launching on a number of other airlines later this year.

The A380 MSN007 will continue to carry out flights over the next few months, where the Panasonic test team will further expose this new cutting-edge eX2 IFE System to the stresses of high temperatures and additional severe environmental conditions.

About Panasonic Avionics Corporation:

Panasonic Avionics Corporation is the world's leading supplier of in-flight entertainment and communication systems. Headquartered in Lake Forest, California, Panasonic Avionics Corporation employs approximately 2500 employees based in over 70 locations worldwide.

Panasonic Avionics Corporation is a subsidiary of **Panasonic Corporation North America**. Based in Secaucus, NJ, Panasonic is the principal North American subsidiary of **Matsushita Electric Industrial Co., Ltd.** (NYSE: MC) and the hub of Panasonic's US marketing, sales and service operations. Additional information on Panasonic Avionics Corporation is available at www.panasonic.aero. Additional information on Matsushita Electric and Panasonic is available at www.panasonic.com.