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**Panasonic**

**Panasonic Avionics Corporation**

**FOR IMMEDIATE RELEASE**

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**Panasonic Avionics Corporation to Speak on Panel at  
2008 International CES Conference**

***- Industry Visionaries from Ford Motor Company, Chrysler, Ygomi LLC,  
Garmin, BMW and Panasonic Will Discuss the Future of Entertainment  
Innovations***

**LAKE FOREST, California– 02 January 2008** - Panasonic Avionics Corporation (Panasonic), a leading global provider of in-flight entertainment (IFE) and communications systems, today announced that Steve Sizelove, Panasonic's product research manager, will be on speaking on the panel during the SuperSession at Consumer Electronics Show (CES) 2008. The conference is being held in Las Vegas, Nevada January 7-10.

CES is the preeminent trade association promoting growth in the consumer technology industry, representing more than 2,100 corporate members involved in the design, development, manufacturing, distribution and integration of consumer electronics products and attracting over 17,500 business leaders worldwide.

At the conference, Steve Sizelove, product research manager of Panasonic Avionics Corporation, will be providing a high-level discussion on the future of entertainment innovation.

**Track – Connect2Car: The Automobile's convergence with Consumer Electronics**

The panel of experts share with the attendees consumer solutions for entertainment and information in the automobile. What do satellites, microchips and tires have in common? They all converge when someone gets behind the wheel!

- What car-friendly technologies will drive consumer preferences?
- How can automakers "future-proof" cars from technological obsolescence once they leave the showroom?
- Can technology ever hinder innovation?
- How can the auto and CE industries work together to satisfy consumer demand?

**Where: Las Vegas Convention Center, Las Vegas, Nevada**

**When: Monday, January 7 at 9:30 a.m.**

For more information about the show including registration and scheduling, go to [www.cesweb.org](http://www.cesweb.org) or about Panasonic Avionics Corporation, go to [www.panasonic.aero](http://www.panasonic.aero).

"I am pleased that Panasonic was selected to be on the panel," said Paul Margis, CEO of Panasonic Avionics Corporation. "The goal behind the conference is to bring technology into focus and discuss how home, car and airplane innovations converge and how commitment to the best innovations make leaders like Ford Motor Company, Chrysler, Garmin, Ygomi LLC, and BMW highly successful in their industries."

#### **About Panasonic Avionics Corporation**

Panasonic Avionics Corporation (Panasonic) is the world's leading supplier of in-flight entertainment (IFE) and communication systems. The company's best-in-class solutions, supported by professional maintenance services, are fully integrated with the cabin enabling airlines to deliver the ultimate travel experiences with a rich variety of entertainment choices, resulting in improved quality communication systems and solutions, reduced time-to-market and lower overall costs.

As an industry leader and technology visionary, Panasonic is actively involved in coexisting with the global environment and shaping the future of airline travel by participating in industry organizations like WAEA, UK Flight Safety Committee, ARINC, IEC TC107, REACH, WEEE, and others.

Established in 1980, Panasonic serves over 200 customers worldwide and provides systems on over 3,000 aircraft. Headquartered in Lake Forest, California, the company employs over 2,000 employees with operations in 80 locations worldwide. For additional information, please visit [www.panasonic.aero](http://www.panasonic.aero).

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