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Panasonic

Panasonic Avionics Corporation

FOR IMMEDIATE RELEASE

Panasonic Avionics Selected by Continental Airlines to Supply IFE for Boeing 787 Aircraft

- In-Flight Entertainment System to Enhance Passenger Experience

LAKE FOREST, California– 25 September 2007 - Panasonic Avionics Corporation (Panasonic), a leading global provider of in-flight entertainment (IFE) and communications systems, today announced Continental Airlines selected Panasonic to supply its eX2 system for Continental's 787 aircraft.

Continental has 25 Boeing 787 aircraft on order with the first aircraft expected to deliver in 2009. Panasonic's eX2 system developed for the Boeing 787 will be installed on these aircrafts. The 787 eX2 system will closely match Continental's 777-200ER aircraft that delivered earlier this year. Continental is retrofitting the eX2 on its existing 777-200ER fleet and will have a total of 20 777-200ER aircraft in service with the eX2 system by mid 2009.

"Continental Airlines is committed to providing our customers with an entertainment system which further enhances the quality in-flight experience our customers have come to expect from us," said Mark Bergsrud, Sr. Vice President of Marketing Programs & Distribution Planning of Continental Airlines. "We're truly a global airline and we believe the eX2 system offers our customers from around the world an excellent in-flight entertainment option."

"We're delighted that Continental Airlines selected Panasonic for its eX2 system," said Paul Margis, CEO of Panasonic Avionics Corporation. "Panasonic is committed to providing Continental Airlines with the highest quality system that supports their business goals, elevating the experience for their passengers."

About eX2

eX2 is the next generation product in Panasonic's X Series product line. This advanced in-flight digital entertainment and high speed communication system allows airlines increased storage, increased passengers per audio/video server and faster loading times. With over 50 plus unique in-flight applications and services, a variety of award winning handsets, high performance and high resolution displays eX2 is the state of the art in-flight entertainment system.

About Continental Airlines

Continental Airlines is the world's fifth largest airline. Continental, together with Continental Express and Continental Connection, has more than 3,100 daily departures throughout the Americas, Europe and Asia, serving 144 domestic and 138 international destinations. More than 400 additional points are served via SkyTeam alliance airlines. With more than 45,000 employees, Continental has hubs serving New York, Houston, Cleveland and Guam, and together with Continental Express, carries approximately 67 million passengers per year. Continental consistently earns awards and critical acclaim for both its operation and its corporate culture. For more company information, visit continental.com.

About Panasonic Avionics Corporation

Panasonic Avionics Corporation is the world's leading supplier of in-flight entertainment and communication systems. Panasonic systems are flying with over 200 customers worldwide deployed on over 3,000 aircraft. Headquartered in Lake Forest, California, the company employs approximately 2,500 employees based in over 70 locations worldwide.

Panasonic Avionics Corporation is a subsidiary of **Panasonic Corporation of North America**. Based in Secaucus, NJ, Panasonic is the principal North American subsidiary of **Matsushita Electric Industrial Co., Ltd.** (NYSE: MC) and the hub of Panasonic's US marketing, sales and service operations. Additional information on Panasonic Avionics Corporation is available at www.panasonic.aero. Additional information on Matsushita Electric and Panasonic is available at www.panasonic.com.

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