



## Overview

Panasonic Avionics Corporation is the world's leading supplier of in-flight entertainment and communication systems. The company's best-in-class solutions, supported by professional maintenance services, fully integrate with the cabin enabling airlines to deliver the ultimate travel experiences with a rich variety of entertainment choices, resulting in improved quality communication systems and solutions, reduced time-to-market and lower overall costs.

Established in 1979, Panasonic Avionics Corporation is a subsidiary of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation (NYSE: PC). Headquartered in Lake Forest, California with over 2,600 employees and operations in 80 locations worldwide, it serves over 200 customers worldwide and provides IFEC systems on over 3,700 aircraft.

For additional information, please visit:  
[www.panasonic.aero](http://www.panasonic.aero)

## Milestones

### 2008

- Panasonic launches eXPhone
- Panasonic Receives 1,000th eFX In-Flight Entertainment Order

### 2007

- Panasonic first to offer Closed Captioning on In-Flight Entertainment Systems
- Panasonic eX2 System is First Revenue Service on Airbus A380

### 2006

- eX2, First in-service all digital twin aisle system
- Northwest IDSA Red Dot Award–eXpress
- Launched Global Communications Suite

### 2005

- Panasonic announces 5th Generation AVOD System
- First IFE vendor to adopt RoHS, environmental design

### 2002

- Northwest IDS Design Silver Award–eFX peripherals

### 1998

- Introduced audio video on demand (AVOD) 1.0

### 1992

- Introduced System 2000

Visit [www.panasonic.aero/milestones.html](http://www.panasonic.aero/milestones.html) for more.

## Solutions Overview

Panasonic develops and manages in-flight entertainment systems and communications for in-cabin content and services that help airlines attract passengers and differentiate their brands. Our systems install quickly, are easy for cabin crews to operate, and require minimum maintenance. All are distinguished by Panasonic's deep expertise in consumer electronics and by our ability to efficiently deliver the latest technology to any aircraft—to every seat.

Panasonic's product portfolio features a powerful network, high-speed communications tools, state-of-the-art entertainment content and award-winning peripheral devices.

**X Series** includes eX2 twin aisle IFE system, eFX single aisle IFE system, eXpress Personal Media Player (PMP), and Digital MPES

**K Series** includes System 3000 and System 3000i

**Global Communications Suite** includes eXPhone, eXConnect, eXTV, and eXCell

Panasonic is committed to providing exceptional design with the highest quality parts to deliver performance and reduce environmental impacts to make aircrafts more fuel-efficient. A partial list of Panasonic applications include: audio and video on demand (AVOD), moving map, advanced games, hospitality and shopping.

## Global Support

Our vast support network spans the globe. Localized customer care and immediate response keeps your IFE system operating at peak performance during its entire lifecycle.

- Personalized Web to online support resources
- 24/7/365 Customer Care Center
- Interactive Software Engineering
- Program Management
- Field Engineering
- Maintenance and Global Repair Service
- Systems Install Engineering

Our Customer First tradition of creating innovative solutions resolves the challenges in business and provides passenger comfort and entertainment.

## Market

Panasonic in-flight entertainment and communication systems are used by leading global companies in the air transport industry.

Panasonic clients are global companies and world leaders in their market sectors and include: Air Austral, Air India, Air New Zealand, All Nippon Airways, American Airlines, Asiana Airlines, Cathay Pacific Airways, China Southern Airlines, Continental Airlines, Delta Airlines, Egypt Air, El Al, Emirates, Jet Airways, KLM/Royal Dutch Airlines, LAN Chile, Mexicana Airlines, Philippine Airlines, Qantas, Qatar Airways, Singapore Airlines, United Airlines, V Australia, and Virgin America.

## Senior Management

### Paul Margis

Chief Executive Officer

### Yasu Enokido

President and Chief Operating Officer

### Corporate Headquarters

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