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Matsushita Avionics Systems Corporation's System 3000 IFE Selected by KLM Royal Dutch Airlines for B777-200ER Fleet

New system offers full range of entertainment and connectivity options

Seattle (23 September 2002) - As announced on September 6, 2002 by KLM Royal Dutch Airlines, Matsushita Avionics Systems Corporation (MAS) has been selected by KLM to provide the In-Flight Entertainment system for the airline's new intercontinental fleet of Boeing 777-200ER aircraft. Starting in October 2003, KLM will take delivery of its new 777s, which will roll out with MAS System 3000

System 3000 is MAS' flagship product. It provides passengers hundreds of hours of entertainment content, including a multilingual selection of a different movie title for almost every passenger onboard the 327-seat 777-200ER, up to 1000 hours of music entertainment, computer games, in-flight information and much more. Since the system is fully interactive, passengers will be able to start, stop, pause and resume their entertainment whenever they wish.

System 3000 also provides proven connectivity options, as well as an easy upgrade path for passenger laptop connectivity utilizing Ethernet. The upgrade path, christened System 3000i (the "i" is for Internet), offers broadband provisioning so that airlines can offer their passengers broadband connectivity whenever they are positioned to do so.

System 3000's full range of connectivity and entertainment options can be expanded even further by MASMedia™, the content arm of MAS. MASMedia offers airlines hundreds of pages of multimedia content from leading online destinations; an impressive array of new-generation games including multiplayer interactive games; iXplor™, a moving map application that lets passengers track their flight and explore their world from their seat; live text news that is refreshed hourly; Inflight Communicator software with seatback email and mobile text messaging capabilities; and many other content options.

KLM is currently developing a broad new range of programs to take full advantage of every facet offered by System 3000.

About Panasonic Avionics Corporation:

Panasonic Avionics Corporation Panasonic Avionics Corporation is the world's leading supplier of in-flight entertainment and communication systems. Headquartered in Lake Forest, CA Panasonic Avionics Corporation employs approximately 2500 employees based in over 70 locations worldwide.

Panasonic Avionics Corporation is a subsidiary of **Panasonic North America** (PNA). Based in Secaucus, NJ, PNA is the principal North American subsidiary of **Matsushita Electric Industrial Co., Ltd.** (NYSE: MC) and the hub of Panasonic's US marketing, sales and service operations. Additional information on Panasonic Avionics Corporation is available at www.panasonic.aero. Additional information on Matsushita Electric and Panasonic is available at www.panasonic.com.