



Press / Analyst Contacts  
**Corporate Communications:**  
David Bruner  
Tel: (425) 415-9052  
Fax: (425) 485-6175  
[david.bruner@panasonic.aero](mailto:david.bruner@panasonic.aero)

**Marketing Communications Manager:**  
Brenda Kuhns  
Tel: (949) 672-2736  
Fax: (949) 462-7109  
[brenda.kuhns@panasonic.aero](mailto:brenda.kuhns@panasonic.aero)

**FOR IMMEDIATE RELEASE**

## **Gene Connelly Joins Matsushita Avionics Systems**

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### **Connelly Named General Manager, Americas Region**

**Bothell, WA, USA (5 November 2002)** - As part of its broad strategy to maximize responsiveness to regional customers, Matsushita Avionics Systems Corporation (MAS) has announced the hiring of Mr. Gene Connelly as its General Manager, Americas Region. Mr. Connelly joined MAS on 4th November.

Mr. Connelly comes to MAS following several years of executive-level experience in the In-Flight Entertainment industry with companies such as Rockwell Collins, Passenger Networks LLC, and InTheAirNet, LLC. As Rockwell Collins Passenger Systems' Senior Director-Program Management in North America, he maintained program responsibility for several key accounts. In 2000 he joined Passenger Networks as its Vice President of Operations, a role he continued most recently with InTheAirNet.

Mr. Connelly graduated from the University of Florida in 1983 with a Bachelor of Science Degree in Systems Engineering. He earned his Masters Degree in Business Administration from Pepperdine University in 1990.

In his new position with MAS, Mr. Connelly will report to Alan Pellegrini, Senior Vice President, Marketing and Operations. According to Mr. Pellegrini, "Gene has a long and successful track record in this business and has built solid relationships with many of our key customers in the region. I am confident that Gene will effectively lead our Americas Region."

### **About Panasonic Avionics Corporation:**

**Panasonic Avionics Corporation** Panasonic Avionics Corporation is the world's leading supplier of in-flight entertainment and communication systems. Headquartered in Lake Forest, CA Panasonic Avionics Corporation employs approximately 2500 employees based in over 70 locations worldwide.

Panasonic Avionics Corporation is a subsidiary of **Panasonic North America (PNA)**. Based in Secaucus, NJ, PNA is the principal North American subsidiary of **Matsushita Electric Industrial**

**Co., Ltd.** (NYSE: MC) and the hub of Panasonic's US marketing, sales and service operations. Additional information on Panasonic Avionics Corporation is available at [www.panasonic.aero](http://www.panasonic.aero). Additional information on Matsushita Electric and Panasonic is available at [www.panasonic.com](http://www.panasonic.com).